




SEO & Marketing Strategy for Lead Generation Company

PROJECT DETAILS

 Marketing Strategy, Search Engine Optimization

 Apr. 2024 - May. 2024

 Less than \$10,000



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PROJECT SUMMARY

Ignite Visibility provided SEO services for a lead generation company. The team was responsible for developing and executing a custom digital marketing strategy to improve the client's online visibility.

PROJECT FEEDBACK

Ignite Visibility's work improved the client's organic search rankings, increased web traffic and conversion rates, enhanced user engagement, and delivered positive ROI from paid media campaigns. Ignite Visibility delivered work on time and maintained clear communication throughout the process.



The Client

Please describe your company and position.

I am the Sales Outsourcing of Sales Outsourcing

Describe what your company does in a single sentence.

As specialists in B2B lead generation and market strategy, we provide businesses with actionable insights and customized outreach plans.

The Challenge

What specific goals or objectives did you hire Ignite Visibility to accomplish?

- We hired Ignite Visibility to improve our online visibility, enhance our SEO performance, and increase organic traffic to our website through a comprehensive digital marketing strategy.



Craig G
Sales Outsourcing

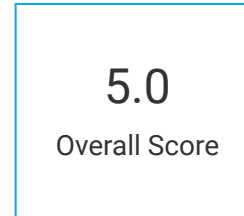


Business services



Central - USA

CLIENT RATING



Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0





The Approach

How did you find Ignite Visibility?

Online Search

Why did you select Ignite Visibility over others?

High ratings

Describe the scope of work in detail. Please include a summary of key deliverables.

Ignite Visibility was tasked with developing and executing a custom digital marketing strategy for our business.

The Outcome

What were the measurable outcomes from the project that demonstrate progress or success?

The measurable outcomes from the project with Ignite Visibility include improved organic search rankings, increased website traffic, higher conversion rates, positive ROI from paid media campaigns, and enhanced user engagement, all of which demonstrate significant progress and success.

Describe their project management. Did they deliver items on time? How did they respond to your needs?

Ignite Visibility's project management was excellent; they consistently delivered items on time and maintained clear communication throughout the process.

What was your primary form of communication with Ignite Visibility?

Email or Messaging App





What did you find most impressive or unique about this company?

What I found most impressive about Ignite Visibility is their data-driven approach and deep industry expertise, which allowed them to tailor strategies that consistently drove measurable results. Their ability to combine creativity with analytics to optimize campaigns was unique and effective in achieving our goals.

Are there any areas for improvement or something Ignite Visibility could have done differently?

I don't have any areas for improvement or suggestions, as Ignite Visibility met and exceeded our expectations throughout the project.

