

# HOW WE DELIVERED 50X MORE GROWTH AGAINST COMPETITION



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IGNITEVISIBILITY.COM

## Overview

A leading Home Services franchise with 60+ locations across the U.S. partnered with Ignite Visibility for a high-stakes, six-month SEO pilot program. The catch? We were up against competing agencies in a direct performance match-up.

## Challenge/Opportunity

- **Opportunity:** A pilot program was created to identify the highest-performing SEO agency for long-term expansion.
- **Challenge:** Creating a scalable, performance-driven SEO solution across 60+ local markets fast.

## Strategy & Tactics

- **Hyper-Localized SEO:** Built and optimized city-specific landing pages tailored to each location.
- **Google Business Profile Optimization:** Standardized, keyword-rich updates across 60+ GBPs to improve visibility.
- **Dynamic Keyword Assignments:** Matched high-intent keywords to locations based on local market demand and service focus.
- **Seamless Content Integration:** Plugged content directly into the franchise's internal systems for fast deployment at scale.

## Work With Ignite Visibility

Ignite Visibility delivered 50x more organic growth than its closest pilot competitor, proving its expertise in scalable, multi-location SEO.

Are you ready to outperform your competition? Partner with Ignite Visibility.