



# SEO for Technology Wholesaler

## PROJECT DETAILS

 SEO & PPC

 Mar. 2019 - Ongoing

 Less than \$10,000



*"They provide a tremendous amount of content."*

## PROJECT SUMMARY

Ignite Visibility provides SEO services for a technology wholesaler. The team created content and a link building strategy for the client.

## PROJECT FEEDBACK

The client has seen an increase in rankings for all relevant keywords, meeting their goals. Ignite Visibility establishes an effective workflow through clear and open communication. The team produces a high volume of quality content.



## The Client

Please describe your company and your position there.

I am the CEO of PhoneX inc, a technology company that builds technology to connect wholesale buyers and seller so used phones.

## The Challenge

For what projects/services did your company hire Ignite Visibility?

We hired Ignite to help with SEO for our website WeSellCellular.com

What were your goals for this project?

To increase my keyword ranking on key industry terms.



CEO, Technology Wholesaler



IT Services



11-50 Employees



New York City, New York

### CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 4.5

Cost: 5.0

Would Refer: 5.0



## The Approach

How did you select this vendor?

I found them through Google search and online research.

Describe the scope of their work in detail.

Create content and linking strategy for the website.

What was the team composition?

Account manager, content manager, social media manager, relationship manager.

## The Outcome

Can you share any outcomes from the project that demonstrate progress or success?

Our rankings have improved dramatically on all of the relevant keywords.

How effective was the workflow between your team and theirs?

Very effective.

What did you find most impressive about this company?

They provide a tremendous amount of content.





## Are there any areas for improvement?

There appears to be a lot of turnover, so our team has changed a few times.

